

DIGITAL LOCAL DISCOUNTS CARD



HELP YOUR EMPLOYEES SAVE MONEY AT OVER 15,000 SMALL, INDEPENDENT RETAILERS ACROSS THE UK.

OVERVIEW

The advantage local discounts card, provided by Countdown for over 50 years, gives your employees the ability to save up to 15% at thousands of retailers, attractions and other local businesses in England, Wales, Scotland and Northern Ireland.

Because the local discounts card is digital, it's easy to use and convenient. Your employees don't need to worry about carrying a physical card with them when they're out shopping, they can simply log into their advantage account to access their card. They simply present their card on their phone at relevant retailers, prior to the bill being prepared, to receive the discount outlined on your advantage platform.

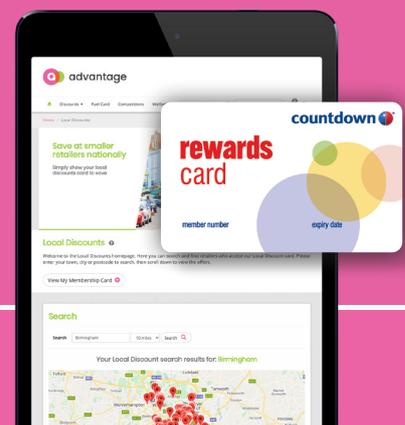
By giving your employees access to the local discounts card, you'll not only help them save money, but encourage them to shop locally and support small businesses in their area and other parts of the UK. Using the search feature on advantage, employees simply type in a town, city or postcode in the UK to find participating retailers in that area, and the details of their offer.

KEY FEATURES

- Over 15,000 participating retailers for employees to save at.
- Savings of up to 15% available.
- Employees can simply access their card online through their advantage account.
- Search feature available on advantage for employees to find participating retailers and details of their offer in any chosen area in the UK.
- Option to tailor the design of the card to reflect your brand.

HOW IT WORKS

- 1 Employees simply log into their advantage account. Their digital local discounts card will be accessible at the bottom of the homepage and on the 'Local Discounts' page.
- 2 Employees can find participating retailers and how to save by using the search feature on the 'Local Discounts' page.
- 3 To save money at a participating retailer, employees simply need to present their card at the checkout, before the bill is prepared.



For more information please visit: peoplevalue.co.uk
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